

Checker's Catering Goes Green

On October 5, 2006, Checkers Catering and Special Events were certified as a Bay Area Green Business by the Alameda County Green Business Program, and is the first caterer in the Tri-Valley area to be certified.

According to Pamela Evans, Green Business Program standards help companies significantly reduce consumption of resources and eliminate or recycle most of their wastes. "We're proud to welcome Checkers into the Program. They have broken ground for their industry." As a green business Checkers has achieved exceptional pollution prevention and conservation of resources and has also met environmental compliance requirements.

The Bay Area Green Business Program is a successful partnership of environmental agencies and utilities that assist, recognize and promotes businesses and government agencies that volunteer to operate in a more environmentally responsible way. To be cer-

tified "green," participants must be in compliance with all regulations and meet program standards for conserving resources, preventing pollution and minimizing waste. Over 725 businesses and public agencies have been certified since 1996.

The Program was developed by Bay Area local governments in collaboration with US EPA, Cal EPA Department of Toxic Substances Control and the business community. The Association of Bay Area Governments coordinates the Program, which is implemented by Green Business Coordinators in 7 participating counties. The regional and local programs are funded by their partners, including local and regional government agencies, utilities, special districts and nonprofit organizations that promote environmental compliance, pollution prevention and resource conservation. Some funding also comes from government and non-profit foundation grants

"We're thrilled to have been certified as a Green Business and proud to be an environmental pioneer in our community," said Denise Slavitt, President of Checkers Catering and Special events.

The company has been family owned and operated for over 18 years, providing exceptional cuisine and extraordinary service to the greater San Francisco Bay area. They specialize in daily corporate catering, barbecues and picnics and special events.

This is the second community honor the company has received in as many months. In September, Checkers was recognized by the East Bay Business Times as one of the 50 fastest growing private companies in the East Bay.

To find out more about Checkers Catering and Special Events you can log onto their website at www.checkerscatering.com or call 925.968.1121